To Whom It May Concern.

My name is Marc Bria and I currently work at the Autonomous University of Barcelona (the Universitat Autònoma de Barcelona) as a/an.

I am pleased to write this recommendation letter for Alejandra Casas, as part of her application process to the Publishing Master Program offered at the Simon Fraser University. I am positive that she has the professional and academic background, as well as the right intentions and the necessary competencies, required to complete the program with outstanding results.

I first met Alejandra during an academic visit I made to the Autonomous University of Aguascalientes (Universidad Autónoma de Aguascalientes) last year, where she works in the Editorial Department. I can tell with total confidence that my first impression of Alejandra was that she was an extremely competent girl, who was in charge of helping the head of the department with multiple tasks.

Later on, during my stay in Aguascalientes, I had to work closely with Alejandra on several different projects, which made me realize the extent of her potential. During the **three weeks** I was there, Alejandra was in charge of designing, developing and implementing of a course on **x;** supervising that publications made by the university were classified correctly and updating the virtual catalogue for the national academic magazines – thus, being the main contact for all of the editorial departments in the network--, and producing a radio podcast with me regarding **x,** all while editing the **x** book for **x** and **x**.

Not only was I impressed by the amount of tasks she was able to manage at the same time, but also by the dedication and outstanding results she obtained in each and every one of them, which came with the recognition and admiration of her peers: most of her coworkers in many different areas used to go to her for help, which made me understand she was a leader, but also a team player.

I had the opportunity to chat with her about her background as well as her present aspirations. That’s how I learned that she got a Bachelor’s degree in communication at the X, where she graduated with a G.P.A. of **x/100** and the acknowledgment of the National Education System as an outstanding professional.

During her time in school she participated in a radio program of the university and she worked as an intern for **x, where she helped with with x.** It was due to this internship that she camet o realize that she wanted to develop a career in academic publications and that she would be able to pursuit of her dream by working for the Editorial Department at her University, where she has been working since she graduated on June, 2018, under the supervision of Martha **x.**

Alejandra has keep helping Gubisha **x** with several different projects, such as the edition for the **x and x** magazine. She recently shared with me the results of several of her works, which I regard as being both creative and efficient.

Alejandra has also been the representative for the Autonomous University of Aguascalientes at the International Book Festival of Guadalajara (Festival Internacional del Libro de Guadalajara) for two consecutive years now, which has gained her the opportunity for establishing good relationships with authors and suppliers.

Alejandra Casas is currently helping to organize an International Congress for **x and x,** which is the main reason why I have been able to keep contact with her and getting to know her better. She has shown to be an incredibly resourceful person with great time management and business skills, as well as a strategic mindset which allows her to overcome all kinds of difficulties that can arise with a task of this size.

According to the information Alejandra has gathered, your program’s objective is to train students who possess the capacity to become industrial or organizational leaders, while understanding the social importance of publishing. When Alejandra asked me to write this recommendation letter, I was thrilled, since I am confident she has all that it takes to fully exploit her potential at the Simon Fraser University and become a great leader in the publishing world. I’m certain that she would be an excellent addition to your program, and I hope you will consider my recommendation.

I’d be happy to schedule a phone call or give you additional details if you would like to discuss Alejandra’s skills and character traits further. Please feel free to email me at **x**.